

GREATER METRO TRANSIT STUDY – GROWING OUR TRANSIT SYSTEM EXPAND PROGRAMS FOR COMMUTERS

Getting to and from work and school can be a challenge, so RIPTA offers information and tools to help your commute. With support and funding from RI DOT, a range of new and expanded incentives programs provide alternatives to driving alone.



Targeted programs encourage even reluctant commuters to use public transit. An enhanced RIPTA Commuter Resource RI program would offer commuters additional transportation benefits and options, including carpools, transit pass programs, a Transit Resource Center, and car and bicycle sharing.

WE'LL HELP YOU MAKE THE SWITCH

It's hard to change employee driving habits, yet it's expensive for employers to provide parking. RIPTA's Commuter Resource RI program helps both by offering commuters benefits for taking public transit through innovative programs that break down the perception of driving as a better value in terms of cost, time, and convenience. Service improvements that enhance our system's speed and reliability will only attract a certain level of ridership. We also need to provide a program of incentives that can make transit a better deal, increase its convenience, and make the value of transit available to more travelers. To accomplish these goals, RIPTA seeks to expand commuter



alternatives by growing its Commuter Resource RI program, building upon existing programs and establishing new ones. Suggested ways to build existing programs include: establishing a Transportation Resources Center, coordinating interstate carpooling, and expanding parking cash-out, UPASS, EcoPass, and Guaranteed Ride Home programs. RIPTA's new initiatives would include adding a car sharing program, such as ZipCar, and bicycle sharing programs, such as expanding RISD's Pink Bike program. Expanding and creating new programs will encourage participation from employees and others who may not currently use public transit and offer additional transportation options for residents and employers throughout the state.



A TRANSPORTATION RESOURCE CENTER



A one-stop transportation shop can provide commuter information, pass sales, and program enrollment at a staffed storefront location.

Offering a diverse set of benefits can help get commuters out of their cars and onto public transportation.

